Kyle Ledezma

Graphic Designer

(254)-251-1400
kyle.ledezma@yahoo.com

Portfolio
kledezma.com

Linkedin
Kyle Ledezma

Instagram
kyle.ledezma

Skills

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Invision

Digital

Print Production

Microsoft Office

Microsoft Word

Microsoft Power point

Microsoft Excel

Researching

HTML/CSS

Branding

Concept

Typography

Illustration

Mac OS

Interests

Sculpture

Illustration

Art

Jazz

Storytelling

Cultural Iconography

Lore/Mythology

Comics

Graphic Novels

Game Production

Skittles

Branding expert seeking a new graphic design role to offer skills of logos design, internal company assets, and print and digital marketing materials. Bringing years of Adobe Photoshop, Illustrator and Indesign experience. Working with a high speed team-based environment, with an ability to head campaigns and delegate roles to others within the team with management experience.

Education

Bachelors in Communication Design Texas State University
August 2014 to August 2017

Experience

Digital Marketing Intern
The Epilepsy Foundation of Central and South Texas
October 2018-December 2018

- Created content offers for all stages of the buyer's journey
- Wrote new blog content based on keyword research
- Developed inbound strategies for lead generation
- Managed marketing projects and relationships with vendors
- Conducted Online research and summarize findings
- Utilized social media to engage with a community of fans/followers Online
- Coordinated Online marketing and advertising campaigns

Freelance
June 2018 to Now

2018-**Web/ social media asset creation**

2019-**Ode to joy Music video short film**
- Cinematography by Ryan Sultemeier and Directed by Rene Morales
- Storyboard Revision
- Assist in film narrative timing

2020- **Card game design and illustration**
- Made by Robert Stanley
- Card layout revision and design
- Photo editing and incorporation
- Asset creation and illustration

Portfolio
September 2017-Present

Brand/ Logo Design
  Creating attractive eye catching graphics/logo as well as brand marketing strategies.
Web/Mobile Design Layout
  Developing user friendly web/ mobile layouts that help connect the company to their audience
Social Media Marketing Strategy
  Building rapport by creating fun lighthearted graphics
Concept art and Illustration
  Displaying personal art and rendering skills